



Leading Through the Rain (45 minute Keynote; up to 90 minute Breakout and ½ day Workshop)

Be inspired as you hear about the Journey that Susan Frew and her team endured as the result of a bad hire. Follow the journey of how they almost lost their multi million dollar company and the road back! Be inspired to put processes and procedures in place so you can protect your company from internal and external attacks. This interactive presentation is a massive crowd-pleaser with concrete step-by-step instructions on how to turn your business around regardless of the obstacles in the way. Susan successfully bailed her company out of 1,000,000 in debt in 18 months.

Audience Takeaways:

- Learn how to safeguard their businesses against employee theft
- Learn how to turn around a business in debt
- Ideas on how to grow your business and profitability
- A plan to get their head in the game, overcome business challenges and crush their plan for the future.

Susan Frew Speaking Topics



 **SUSAN FREW**
TRADE SERVICE EXPERT SPEAKER

TEDx

LEADING THROUGH THE RAIN



THE FACTS

More than 30%
of bankruptcies
are due to
employee theft



PROTECT YOURSELF

What you can do
right now to
protect your
business from
employee Theft.



THE TURN AROUND

Going from 1.1
Million in Debt
to positive
EBIDA in two
years!

ABOUT THIS KEYNOTE

Susan Frew, TEDx speaker, plumbing company owner and coach of 18 different trades shares her research, insight and inspiration. Your audience will walk away with concrete ideas on how to protect their Businesses; Get in the Overcomer Mindset, and be INSPIRED to hurdle obstacles.

- Be Inspired to #crush 2022
- Ideas to GROW your PROFIT
- Learn to Safeguard your business
- How to Repair your Brand after a business setback.
- A plan to get your head in the game of WINNING and Bouncing Back!

